Little Gold Ted (TM) Privacy Policy

13th December 2022

**Our contact details**

Name: Little Gold Ted ™

E-mail: littlegoldted@gmail.com

**The type of personal information we collect**

We currently collect and process the following information:

* Personal identifiers, contacts, and characteristics (for example, name and contact details).
* Information that helps us understand the nature of the interaction (for example, promotional events, enquiries etc) and where the interaction came from (for example, LinkedIn, Instagram, Weebly etc).

**How we get the personal information and why we have it**

The personal information we process is provided to us directly by you for one of the following reasons:

* To correspond with you via an approved and preferable method of communication, such as email.
* To send informative or promotional updates.
* For analytics to understand our audience, monitor engagement and improve our products / services for all.
* To improve our marketing.
* To process orders.

We use the information that you have given us in order to communicate with you directly. **The data you provide remains within the company. We do not intend on sharing your information with a 3rd party.**

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

**(a) Your consent. You are able to remove your consent at any time. You can do this by contacting littlegoldted@gmail.com**

**(f) We have a legitimate interest.**

**How we store your personal information**

Your information is securely stored.

We keep your personal information until you state otherwise, for instance, by unsubscribing or submitting a request to remove your personal information. This can be done by emailing us at [littlegoldted@gmail.com](mailto:littlegoldted@gmail.com). We will then dispose your information by removing it from our database.

**Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

Please contact us at [littlegoldted@gmail.com](mailto:littlegoldted@gmail.com) if you wish to make a request or speak to our team.